



CASE STUDY

Cedarville University

Sector: Education





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We interviewed Chad after
2 years of using PageProof.

Before PageProof

Confusion, mistakes, and liabilities

Before PageProof, Cedarville University's Marketing & Communications division relied on URLs, links, and attached PDFs to coordinate reviews in their project management system. The process was unclear and inconsistent – stakeholders were sometimes missed, feedback lacked clarity, and approvals weren't reliably documented. Mistakes slipped through, sometimes leading to costly reprints and reputational risk.

Manual feedback slowed everything down. Time codes were typed by hand, annotated PDFs were re-saved and shared, and tracking edits across versions was difficult. Video and web feedback, in particular, was slow, fragmented, and error-prone.

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Managing multiple file versions made it difficult to know which proof was current, and collecting feedback – especially on videos and web pages – was extremely time-consuming.

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Challenges to solve

Formalising the review process

Cedarville required a clear, trackable approval process that ensured every stakeholder reviewed what they needed to – in the right order and on time. Without this structure, feedback regularly fell through the cracks, creating inconsistency and unnecessary risk.

BEFORE

The proofing process was **confusing and time-consuming.**

Support for every file type in one place

The team produces work across design, video, photography, web, PR, and social. Their ideal solution needed to handle all these formats seamlessly in one central space – reducing tool-hopping and speeding up approvals from first draft to final sign-off.

Keep ClickUp at the center of their workflow

PageProof needed to align with their existing project management system, ClickUp. Simplicity, adoption, and smooth integration were essential for campus-wide consistency.

A better way to review websites and email

Dynamic content was historically difficult to review using traditional tools. Cedarville needed a more accurate, interactive way to comment on live web pages and emails – removing ambiguity and making digital content reviews fast and reliable.

Connecting stakeholders across campus

Collaborating with more than 600 faculty and staff, Cedarville needed a proofing process that kept everyone aligned. Their review system had to scale effortlessly, ensuring the right stakeholders saw the right content – no matter where they were – without adding complexity or slowing projects down.

600

**Connecting 600
stakeholders
across campus.**

After implementing PageProof

Reduced errors, no more missed deadlines

With PageProof in place, Cedarville immediately eliminated the recurring issues of delayed projects and missed deadlines due to proofing confusion. PageProof brought structure and accountability to their review process, ensuring every proof moves efficiently through the correct approvers, with standardised approval workflows. Helping avoid costly reprints and production errors by ensuring a thorough review and approval process.

The ClickUp integration keeps proofs and tasks perfectly aligned, letting teams track progress without jumping between tools.

Beyond efficiency, the proofing experience itself changed. Review workflows became smoother, communication clearer, and stakeholders across campus could see the exact status of projects. Confidence in the quality and accuracy of university materials increased across every department.

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Our experience implementing PageProof was excellent. The platform struck a great balance between being intuitive and user-friendly while also offering powerful features for more complex needs.

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AFTER

Faster, clearer, and far more accurate approvals across departments.



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Contact us

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