PageProof soars in the G2 2024 spring report

PageProof soars in the latest G2 report

The latest report from G2 is out for Spring 2024, and PageProof soared with a grand total of 29 badges, cementing its position as a leader in the online proofing category.

Customers worldwide of all sizes are experiencing the very real benefits of online proofing, with PageProof solidifying its position as the leader across seven categories, including: Most Implementable, Best Results, and Best Usability.

This goes to show that PageProof's usability transcends cultural differences, and potential customers worldwide can ensure that a solution fits their company's needs, no matter where they are, or what their size.

PageProof leads online proofing category with highest number of badges

Top 2

29

23

17

12 12

11

9

8

7

5

4

3 3 3

2 2 2

1 1 1 1

TOTAL NUMBER OF AWARDED BADGES
G2 SPRING 2024
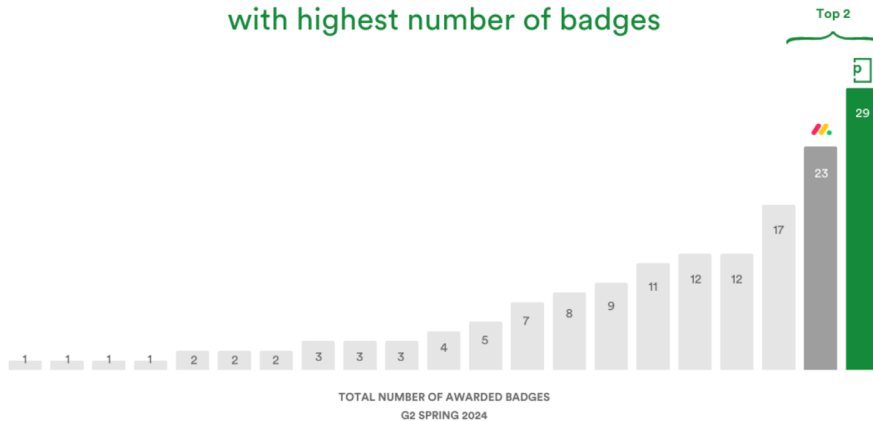
Leading the G2 online proofing category

The PageProof team is ecstatic about the latest G2 results, where we've earned an impressive 29 badges, the highest in our category. This achievement demonstrates the high level of satisfaction of our users, as these insights were gathered by G2 directly from customer reviews. Notably, tools like monday.com, Asana, and ClickUp are also part of the same category. These are all best-in-class project management solutions that have a basic online proofing component.

In fact, these project management providers integrate with PageProof so their users can have access to the most powerful online proofing features without leaving their preferred project management tool. These seamless integrations allow you to effortlessly tap into both superior project management and world-class online proofing. It not only saves valuable time but also simplifies collaboration throughout the review and approval process.

Note that the total number of badges in the category has dropped since the last G2 report, due to the removal of the 'Americas' reports across the board.

PagePaoof preferred worldwide

PageProof is loved globally

PageProof continues to be the preferred choice for online proofing across the globe, achieving leader status in Europe, the United Kingdom, and the Europe, the Middle East and Africa (EMEA) region. In addition to this, PageProof was recently named one of the top 25 software solutions that have their headquarters based in the Australia and New Zealand (ANZ) region.

And this includes customers from small-business, mid-business, and enterprises – they all love PageProof. It is no wonder that PageProof maintains its exceptional track record of being rated a near-perfect 4.9 out of 5 stars from 225 reviews.

Once again, PageProof earned the Momentum Leader badge, reflecting our ongoing commitment to advancing the online proofing category.
A big thank you to our users who have provided reviews. We are thrilled to have so many happy customers behind us.

Getting started is easy.

Getting started couldn't be easier

We strive to make things simple. This starts with implementing the platform into your organization's daily operations. Recognizing the importance of successful implementation, G2 empowers software buyers to compare products based on their implementation scores, enabling them to streamline the buying process and identify easily implemented solutions based on peer experiences.

Voted: Most implementable

Winning the Most Implementable badge for the category with a score of 91%, we easily beat the category average of 81%. Our Ease of Setup score of 94% showcases that teams have little difficulty getting started with PageProof. This ensures users can quickly leverage the platform's robust capabilities. As a result, User Adoption score is 77%, meaning PageProof's time to go live is 31% faster than our competitors. For Small Business we were also named the solution that was Most Implementable. Mid-Market customers voted PageProof as the solution with the Highest User Adoption rate at 81% vs 67%. Enterprise customers voted us as the solution with Easiest Setup for the category. A score of 98% showcases PageProof's commitment to providing a user-centered and seamless implementation experience and is way above the category average of 86%.

Customers come first.

Prioritizing customer success

At PageProof, we prioritize customers' needs at every stage of the customer journey. Our aim is to deliver outstanding service at every customer interaction, regardless of the size of the company or location. As part of the quarterly G2 category review process, customers are asked to rate their relationship with their online proofing provider. We are thrilled to win the Best Relationship badge in the Relationship category, both overall and for small business and enterprise teams. Best of all, the supporting scores for this badge are near-perfect.

Voted: Best relationship and best support

We are customer-focused every step of the way, so we are over the moon to be voted as the product with the Best Relationship overall, Enterprise, and for Small Business. A score of 98% means our users recognize that we are passionate about creating a joyful, nurturing experience that puts customers and their brands at the forefront. It should be noted that this is miles ahead of the category average of 87%.

The Best Relationship badge is comprised of the following near-perfect scores:

- Likelihood to recommend: 97%
- Ease of doing business with: 98%
- Quality of support: 98%

It should be noted that for Enterprise customers voted PageProof as the top solution for Best Relationship (86%), Best Support (100%), and as the solution Easiest to do business with (100%). An outstanding result!

You see results, quickly.

Powerful proofing to help you get your best results

We believe that a powerful, easy-to-use review and approval process is essential to creating pixel-perfect work and, of course, saves time and money. Even more importantly, by working within a robust framework that has checks along the way, brand compliance is ensured.

But PageProof goes even a step further. By inviting engagement across a wider team, more diverse ideas are added to your creative – strengthening your brand. We believe that every voice can make a difference and we support creative collaboration by offering no limits on users, proofs, workflows, and storage.

Software buyers can compare products in the G2 Online Proofing category according to their Results scores. We are delighted to have been awarded the Best Results badge in this category.

Voted: Best results

We are thrilled to be named the online proofing platform that gives users the Best Results for the category with a score of 93% – well above the category average of 82%. Small businesses also gave us the same kudos of achieving their Best Results using PageProof.

These badges are a reflection of being awarded the highest overall results score sourced from a combination of measures, including estimated time to ROI and time to go live. PageProof's ROI is 7.8 months on average, which is approximately half the time of the category average. And the time to go live is 64% quicker than what users are experiencing with other online proofing solutions

Ingeniously simple to use.

Ingeniously simple to use

PageProof provides a powerful, smart platform that lets you fly through your creative approvals. Software buyers can compare products in the G2 online proofing category according to their Usability scores to determine which products are the simplest to use. With near-perfect scores in all categories, PageProof is the #1 voted solution in this category, winning best usability overall for the category and enterprise teams. Simply put, users love us.

Voted: Best usability

We are proud that users voted PageProof as the tool with the Best Usability for the category overall, as well as a multitude of badges for Enterprise businesses. This Best Usability badge for the category reflects the highest overall usability score of 93% which we are proud to say is well above the category average (85%). This score is comprised of:

- Ease of use rating – 94%
- Ease of admin – 94%
- Best meets requirements – 95%.

PageProof also received badges for all these three measures from Enterprise customers.

Preferred by Enterprise users.

The preferred choice for Enterprise teams

To simplify the process of selecting the ideal product for larger organizations, there are enterprise classifications within the Implementation, Relationship, and Usability segments. And we are thrilled that PageProof has been named High Performer for the Enterprise grid overall.

Voted: Badges across Relationship, Usability, and Implementation as voted by Enterprise customers

PageProof stands out as a leader for enterprise solutions, earning a total of 9 badges out of the possible 12 badges as voted by Enterprise customers.

For Relationships, PageProof was recognized as the company with the Best Relationship (86%), Best Support (100%), and Easiest To Do Business With (100%), reflecting that we believe in establishing strong connections with our clients. With perfect scores in two of these badges, we couldn't be prouder.

In addition, PageProof earned three badges for usability: Easiest Admin at 98%, Easiest To Use at 99%, and Best Meets Requirements at 100% all well over the category average.

Last but not least, PageProof was voted Easiest Setup for implementation within enterprise organizations, showcasing our commitment to seamless integrations – scoring 98%, well above the 86% category average. Just how easy this is can be shown by it taking less than a month to go live, whereas competitors take around 3.05 months on average. Meaning the time to go live is 70% faster than any other solution in the online proofing category.

"PageProof has streamlined our proofing process immensely. It is very efficient."

★★★★★

Make the right choice, choose PageProof

We are thrilled that our customers love using PageProof across all sizes of businesses worldwide. It is fantastic that users recognize our emphasis on relationships as well as enjoy all the benefits of our ingeniously simple yet powerful solution that is simple to implement – helping creative teams, agencies and marketers achieve their best results.

Join the PageProof online proofing revolution today and effortlessly integrate PageProof into your daily workflow.

BOOK A DEMO