



G2 online proofing industry report: Summer 2024

PageProof has been rated as the most loved tool in the online proofing category for the eighteenth consecutive quarter. These results are based on real customer reviews collected by G2, the world's largest and most trusted software marketplace.

In this industry report for online proofing, PageProof is proud to lead with a total of 22 badges. Notably, PageProof clinched first place in six categories and ranked within the top three in an impressive 20 categories out of 26. Organizations worldwide are experiencing the very real benefits of online proofing with PageProof – solidifying its position as the leader in numerous categories, including Best Results, Relationship, and Usability.

This goes to show why PageProof is the leading online proofing software, excelling not only in delivering a proven ROI but by fostering great customer relationships, and providing an amazing user experience. Whether for enterprises, marketing teams, or creative agencies, PageProof consistently proves its value across every aspect of online proofing.



84%

PageProof's innovation and growth
lead the online proofing industry
by almost double.

PageProof is G2's leader in online proofing

PageProof is ecstatic to have earned the highest number of badges in G2's online proofing category. This achievement demonstrates the high level of satisfaction of our users. A big thank you to our users who have provided reviews, we are thrilled to have so many happy customers behind us.

This quarter, PageProof earned the top position of the G2 Momentum grid. Reflecting our position as leader of the online proofing category. This ranking takes into consideration factors such as growth in social and web presence, employee numbers, and review data in G2.

Note that six regional grid reports were removed from the G2 reporting criteria. Hence, as a result, the total number of badges in the online proofing category has dropped.

PageProof is loved globally

PageProof continues to be the top choice across the globe, achieving leader status in Europe, Asia Pacific, and the Europe, the Middle East and Africa (EMEA) region. It is no wonder that PageProof maintains its exceptional track record of being rated a near-perfect 4.9 out of 5 stars from 237 reviews.

This is especially true for enterprise customers across the globe, as PageProof offers everything needed to drive efficient review and approval of creative campaigns across multiple teams in large organizations. Some of our amazing customers include:



Let's take a quick look at why we have scored so highly.

Getting started couldn't be easier

We strive to make things simple. This starts with the seamless implementation of PageProof into your organization's MarTech stack. Recognizing the importance of successful implementation, G2 empowers software buyers to compare products based on their implementation scores, enabling them to streamline the buying process and identify easily implemented solutions based on peer experiences.

Enterprise administrators find it
easy to get started with PageProof.



Industry average: 86%

Voted: Easiest setup for enterprise

We are happy to continue leading the implementation index for online proofing. With a score of 91%, we easily beat the category average of 84%. Our Ease of Setup score of 94% showcases that marketing and agency teams have little difficulty getting started with PageProof. This ensures users can quickly leverage the platform's robust capabilities quickly, helping your business remain agile.

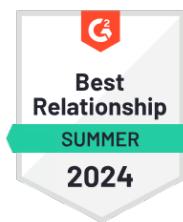
Enterprise customers voted us as the solution with Easiest Setup for the category. A score of 95% showcases PageProof's commitment to providing a user-centered and seamless implementation experience and is way above the category average of 86%.

Prioritizing customer success

At PageProof, we prioritize customers' needs at every stage of the customer journey. Our aim is to deliver outstanding service at every customer interaction, regardless of the size of the company or location.

As part of the quarterly G2 category review process, customers are asked to rate their relationship with their online proofing provider. We are thrilled to win the Best Relationship badge in the Relationship category, both overall and for enterprise online proofing. Best of all, the supporting scores for this badge are near-perfect.

Users are most likely to
recommend PageProof.



Industry average: 91%

Voted: Best relationship and best enterprise support

We are customer-focused every step of the way, so we are over the moon to be voted as the product with the Best Relationship overall and for Enterprise. A score of 98% means our users recognize that we are passionate about creating a joyful, nurturing experience that puts customers and their brands at the forefront. It should be noted that this is miles ahead of the category average of 87%.

The Best Relationship badge is comprised of the following near-perfect scores:

- Likelihood to recommend: 97%
- Ease of doing business with: 98%
- Quality of support: 98%

It should be noted that Enterprise customers voted PageProof as the top solution for Best Relationship (83%), Best Support (99%), and as the solution Easiest to do business with (98%). An outstanding result!

Powerful proofing to help you get your best results

We believe that a powerful, easy-to-use review and approval process is essential to creating pixel-perfect work and, of course, saves time and money. Even more importantly, an online proofing tool should optimize your processes and ultimately provide a return on your investment.

Software buyers can compare products in the G2 Online Proofing category according to their Results scores. We are delighted to have been awarded the Best Results badge in this category.



Voted: Best results

We are thrilled to be named the online proofing platform that gives users the Best Results for the category with a score of 93% – well above the category average of 84%. Small businesses also see their Best Results using PageProof.

These badges are a reflection of being awarded the highest overall results score sourced from a combination of measures, including estimated time to ROI and time to go live.

PageProof's ROI is 7.37 months on average, which is almost half the time of the category average. And the time to go live is 23% quicker than what users are experiencing with other online proofing solutions.

Estimated ROI (months) with PageProof:

- 7.37 months or 42% faster than competitors

Time to Go Live (Months) with PageProof:

- 1.3 months or 23% faster than competitors

Ingeniously simple to use

PageProof provides a powerful, smart platform that lets you fly through your creative approvals. Software buyers can compare products in the G2 online proofing category according to their Usability scores to determine which products are the simplest to use.

With near-perfect scores in all categories, PageProof is the #1 voted solution in this category, winning best usability for the overall and enterprise online proofing categories. Simply put, users love us.



Voted: Best usability

We are proud that users voted PageProof as the tool with the Best Usability for the category overall, as well as a multitude of badges for Enterprise businesses. This Best Usability badge for the category reflects the highest overall usability score of 92% which we are proud to say is well above the category average (86%). This score is comprised of:

- Ease of use rating – 94%
- Ease of admin – 94%
- Best meets requirements – 95%.

PageProof also received badges for all these three measures from Enterprise customers, with even higher scores.

The preferred choice for Enterprise teams

To simplify the process of selecting the ideal product for larger organizations, there are enterprise classifications within the G2 Implementation, Relationship, and Usability segments. And we are thrilled that PageProof has been named High Performer for the Enterprise grid overall.

PageProof stands out as a leader for enterprise solutions, earning a total of 8 badges out of the possible 12 badges as voted by Enterprise customers.

For Relationships, PageProof was recognized as the company with the Best Relationship (83%), Best Support (99%), and Easiest To Do Business With (98%), reflecting that we believe in establishing strong connections with our clients – we couldn't be prouder.

In addition, PageProof earned three badges for usability: Easiest Admin at 96%, Easiest To Use at 96%, and Best Meets Requirements at 99%, all well over the category average.

Last but not least, PageProof was voted Easiest Setup for implementation within enterprise organizations, showcasing our commitment to seamless integrations – scoring 95%, well above the 86% category average. Just how easy this is can be shown by it taking approximately one month to go live, whereas competitors take around 2.52 months on average. This means the time to go live is 57% faster than any other solution in the online proofing category.



<1 month

Going live with PageProof takes
less than a month.
Far quicker than the online proofing
category average for other enterprises
of 3+ months.

Make the right choice, choose PageProof

We are thrilled that our customers love using PageProof across all sizes of businesses worldwide. This is especially true for enterprise customers, who recognize our emphasis on relationships as well as enjoy all the benefits of our ingeniously simple yet powerful solution that is simple to implement – helping creative teams, agencies, and marketers achieve their best results.

“

PageProof has streamlined our proofing process immensely. It is very efficient.

”



Amanda, PageProof customer

Join the PageProof online proofing revolution today and effortlessly integrate PageProof into your daily creative workflow.