



# G2 online proofing industry report: Summer 2025

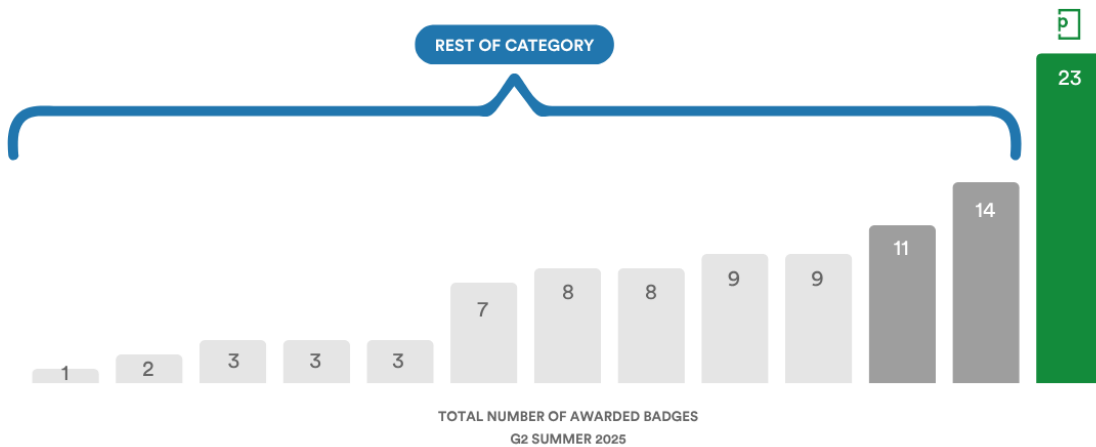


With G2's latest report now live, we're proud to share that PageProof continues to lead the online proofing industry, earning an impressive 23 total badges across key categories like usability, customer relationships, and results.

These accolades are based on real feedback from users, and they reflect the trust placed in us by creative teams, marketing departments, agencies, and enterprises around the world.

This recognition highlights our ongoing commitment to delivering exceptional value and ROI, fostering strong customer relationships, and providing an outstanding user experience.

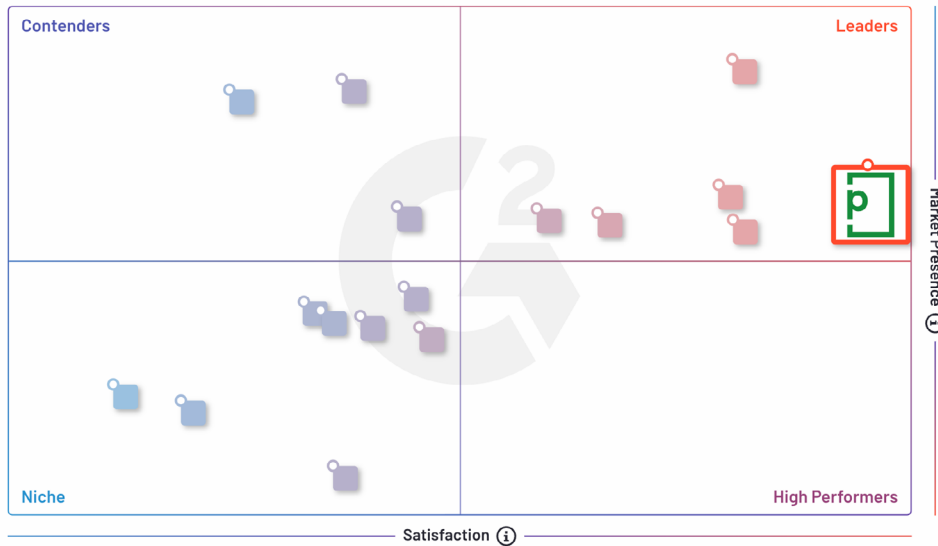
### PageProof leads online proofing category with highest number of badges



## PageProof is G2's leader in online proofing

We're proud to be recognized by G2 as the highest-rated online proofing software – and the easiest to use.

Earning the most badges in our category this quarter is more than a win for us; it reflects the real-world experiences of the teams relying on PageProof daily.



G2 Grid® Scoring

## PageProof customers get the best results

Delivering standout creative shouldn't slow your team down. PageProof is purpose-built to simplify the review and approval process – helping marketing and creative teams move faster, reduce rework, and get more done with less effort.

And the results speak for themselves:

- **40% increase** in workflow efficiency
- **53% reduction** in rework
- **38% increase** in team productivity
- **61% reduction** in review time.

Learn how PageProof customers achieve these efficiency gains in our ROI whitepaper.

## Voted: Best results

We're proud to have been awarded the Best Results badge for the online proofing category, earning a standout score of 92% – well above the category average of 83%. Small and Mid-Market customers agree that PageProof is the solution that helps them achieve their best results.

Our Best Results badges reflect real impact, measuring key metrics like time to ROI and time to go live. With PageProof, teams see a return on investment 49% faster than competitors, going live 20% sooner than with other online proofing solutions.

Here's how PageProof compares:

- **ROI in just 6 months** → 49% faster than competitors
- **Go live in 1.2 months** → 20% faster than competitors.

The numbers speak for themselves – PageProof delivers results that matter.



## PageProof is ingeniously simple to use

Ease of use matters more than ever – in fact, 38% of software replacements happen because buyers are looking for a better digital experience. That's why PageProof delivers intuitive proofing tools that make reviewing and approving work effortless.

Teams reviewing creative work don't want complex systems slowing them down. They want to review and approve work quickly, confidently, and with minimal friction. PageProof delivers just that.

# Voted: Best usability

We're thrilled to have been voted the online proofing tool with the Best Usability in our category!

With an impressive 92% usability score, PageProof far exceeds the category average of 84%, solidifying our reputation as the easiest-to-use platform.

Here's how we earned that recognition:

- **Ease of use:** 93%
- **Ease of admin:** 93%
- **Best meets requirements:** 94%.

Our users love how simple and efficient PageProof makes the proofing process, and we're proud to deliver a seamless experience that exceeds expectations.



## PageProof prioritizes customer success

Choosing the right software isn't just about features – it's about trust. For marketing and creative teams, it's essential to have a partner who understands your goals, fits your workflow, and delivers ongoing value.

That's why our relationship with customers goes beyond providing a robust platform. From onboarding to ongoing support, PageProof is there at every step, helping you succeed.

In the latest G2 reports, customers recognized this commitment, rating us highest in the category for strong, supportive relationships.

## Voted: Best relationship

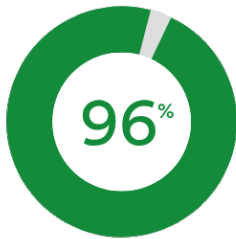
We're honored to be recognized as the product with the Best Relationship overall. Our 96% satisfaction score is a direct reflection of our dedication to providing a seamless, customer-first experience that not only meets but exceeds expectations.

This outstanding score far outpaces the category average of 85%, demonstrating how much our users value the personalized, supportive relationships we cultivate with them and their brands.

Here's how we've earned the Best Relationship badge:

- **Likelihood to recommend:** 96%
- **Ease of doing business with:** 97%
- **Quality of support:** 97%.

Users find PageProof easiest to do business with and best support.



Industry average: 85%

## PageProof is loved globally

PageProof is the trusted choice across the globe, with users in the United States, Europe, Asia Pacific, and the EMEA region choosing PageProof as their preferred online proofing tool.

Our exceptional track record speaks for itself, consistently earning an impressive 4.8 out of 5 stars from 328 reviews.



A heartfelt thank you to our users for their invaluable feedback. We're grateful for the incredible support from our loyal customers, and we're excited to continue helping teams thrive worldwide! Some of our amazing customers include:



## **Make the right choice, choose PageProof**

We're excited to see businesses of all sizes worldwide choosing PageProof and loving the experience.

Our users value the strong relationships we build, while benefiting from our ingeniously simple yet powerful solution that's easy to implement and drives exceptional results.

Whether you're part of a creative team, an agency, or a marketing department, PageProof helps you achieve your best work faster.

Join the PageProof online proofing revolution today!