

PROOFING SCREEN

1. Red pen

Use the red pen to place markup and a comment on the proof. There are four to choose from: red pen (add a pin, line, box), highlighter pen (for selecting text), drawing pen (for freehand drawing), and a general comment.

2. Zoom

Get right into the detail. Rotate the proof too. Use the marquee zoom.

3. Magic tools

Hide pins, invert pin colors, ruler, gridlines, focus mode, and much more. Fly through proofing with shortcut keys – you can customize these too.

4. Info pane

Details on due date, owners, reviewers and their decisions, and more.

5. Comment pane

Read and reply to comments. Filter and order the comment list by clicking the icons at the top of the pane – for example: to see comments by a particular reviewer, comments marked as to-do, comments that have @ mentioned a reviewer etc.

6. Dimensions pill

More than just the proof dimensions, this pill also shows information about the proof such as fonts, colors, link checker, and tools such as a ruler and gridlines.



PROOFING SCREEN

7. Version control

See previous versions of the proof.

8. Compare mode

See two versions side by side. Smart compare will highlight the differences for you.

9. Navigation

Depending on the proof, you will see different options here: page navigation, play/pause for video/audio, website viewport, preview mode for interactive PDFs.

10. ColorSep®

Open color separations mode to preview the color separation plates.

11. Checklist

Check items on the checklist as you review the proof.

12. Green button

Click the green button to leave your decision on the proof. This will notify the proof owner that you've finished reviewing the proof.

2



Creative director			
jansen@pageproof.com	GATEKEEPER	+	
And who else?	REVIEWER	+ <u>0)</u>	
L This step waits for the gatekeeper to	approve.		
Marketing team			
narcus@pageproof.com	MANDATORY	+	
🔮 rei@pageproof.com	proof.com VIEW ONLY		
clarke@pageproof.com	REVIEWER	+***	
And who else?	REVIEWER	+ <u>0)</u>	••••
L This step waits for the mandatory review	ver's decision.		
Final approval			
👰 katarina@pageproof.com	APPROVER	+***	
🚯 gemma@pageproof.com	APPROVER	+2)	
Who needs to make the final decision?	APPROVER	+ ⁰⁾	•••
This step waits for just one approver	to approve.		

YOUR ROLE ON THE PROOF

A proof can involve one or many reviewers. PageProof will let you know if you have been given a special role when you open the proof. You will also see your role on the email invitation.

View only

A view only reviewer can see the proof. They can not add comments or replies, or leave a decision on the proof.

Reviewer & mandatory reviewer

A reviewer is asked to view and comment on the proof but can not send a to-do list. It is the responsibility of the gatekeeper or approver to review all the comments and send the to-do list. The only difference between a reviewer and a mandatory reviewer is that the workflow step will wait for all mandatory reviewers to finish reviewing the proof before the proof moves on to the next workflow step.

Gatekeeper

A gatekeeper is asked to view and comment on the proof, but also decides whether the proof is approved and continues on in the workflow, or it is returned with a to-do list and the workflow is stopped.

Approver

The difference between a gatekeeper and approver is that the approver has the ability to give final approval on the proof. They decide whether the proof is approved as is, or is returned with a to-do list. The approver is last in the workflow.

To see your role and the roles of others, click the proof info i icon to see the workflow.

3



PageProof guide for reviewers

Your proof invitation
Hi Gemma
You have been asked to review a proof:
Press ad visuals Version 2 Due on <u>Wednesday, August 24, 2022 11:59 AM</u> (NZST) You've been added as a reviewer.
Katarina MESSAGE TO REVIEWERS Hi everyone, Please let me know if you have any feedback. Thanks Katarina
VIEW PROOF
Click the button to start reviewing. You'll find the comment tool is on the left, use the comment pane filter to quickly see where you have been mentioned, and this quick guide and short video will help you learn more.

<u>S</u>	katarina@pageproof.com A MINUTE AGO	×
	Please use the RedPen icon	÷
2	RedPen.png	

HOW TO REVIEW A PROOF

1. Your proof invitation

- When you receive a proof invitation email, click
- PageProof will automatically create your account and keep you logged in.
- Take note of your role: view only, reviewer, mandatory, gatekeeper, or approver.

2. Adding a comment

• Select the red pen 🖉 tool to the left of the proof, add your markup on the proof and write your comment.

Red pen tip: Click to add a pin, Click + drag to add a line. Click + drag diagonally to add a box.

- Use the @ symbol to mention another reviewer.
- Click the attachment 🕖 icon to add a file to your comment e.g. a logo, image, or revised copy.
- Click the > icon to add your comment.

3. Finish reviewing

REVIEWER AND MANDATORY

• Push the green **FINISHED** button and leave your decision on the proof.



PageProof guide for reviewers

#3	katarina@pageproof.com 3 DAYS AGO Move the image up to here <u>Simone</u> what do you think?	()	 katarina@pageproof.com 3 DAYS AGO #3 Move the image up to here Simone what do you think? 	() :
4		Reply	0	Reply

4. Sending a to-do list

GATEKEEPER AND APPROVER

- When reviewers are finished reviewing the proof and its comments, it is time for the gatekeeper or approver to return a to-do list.
- Mark each comment as a red to-do ⊘. Comments you don't want actioned leave unmarked ○.
- There is a mark all MARK ALL button for ease at the top of the comment pane.
- If you want to lock the proof whilst you review, click the lock ☐¹ icon. This removes the red pen from other reviewers.
- When you are finished click the green **SEND TO-DO LIST** button.

5. Approving a proof

GATEKEEPER AND APPROVER

- To approve the proof, if there are any comments, make sure they are unmarked \bigcirc .
- **Gatekeeper**: When you are finished, click the green APPROVE & SEND ON button. The proof will move on in the workflow.
- **Approver**: When you are finished, click the green **APPROVE** button.
- If you want to lock the proof whilst you review, click the lock <u>∩</u> icon. This removes the red pen from other reviewers in the workflow.
- When the proof has been given final approval by the approver, the proof owners will be notified and the proof is moved into the approved area of the dashboard. To access your dashboard click the logo in the top left-hand corner of the proof screen.

6. Going back to a proof

- In the proof invitation email click
 VIEW PROOF
- Use the global search by typing /.

*•	Reviewers 3 Select from one of your workflo create a new workflow of review	ow templates, or si wers.	tart fresh and	^
	Design approval workflow 🔻	*		
	+			
Desi	ign team			•
	marc@pageproof.com	REVIEWER	+======================================	
	jansen@pageproof.com	MANDATORY	+====	
And	who else?	REVIEWER	+====	
	+			
Fina	l step			
Ø	katarina@pageproof.com	APPROVER	•••	

HOW TO INVITE SOMEONE TO THE PROOF

Share for review

6

Click the share *d* icon^{*} at the bottom of the proofing screen to share the proof. ** Available if the proof owner has turned on the share link.*

Invite into the workflow

Displayed next to each reviewer in the workflow is the invite +2 icon. If the icon is green you are able to invite another reviewer into the workflow by entering their email address. Open the proof's info pane to add a reviewer into the workflow.